

STARTING OUT RIGHT
WITH STRENGTH FROM
WITHIN

Asset
Based
Community
Development



BE THE CHANGE

you want to see

IN THE WORLD.

OBJECTIVES:

Identify, evaluate and organize assets in communities specifically the following:

- a) local religious and cultural organizations: churches, mosque, Balikatan, Kabataang Barangay, etc.;
- b) private and public institutions: parks, hospitals and clinics, banks, restaurants, schools, municipality, police department, business establishments, local government offices;
- c) local people: youth, adults, local public officials, local business owners, local religious leaders, artists, etc;

Mahatma Gandhi – Civil Rights Activist



If you are always trying to be normal,
you will never know how

AMAZING

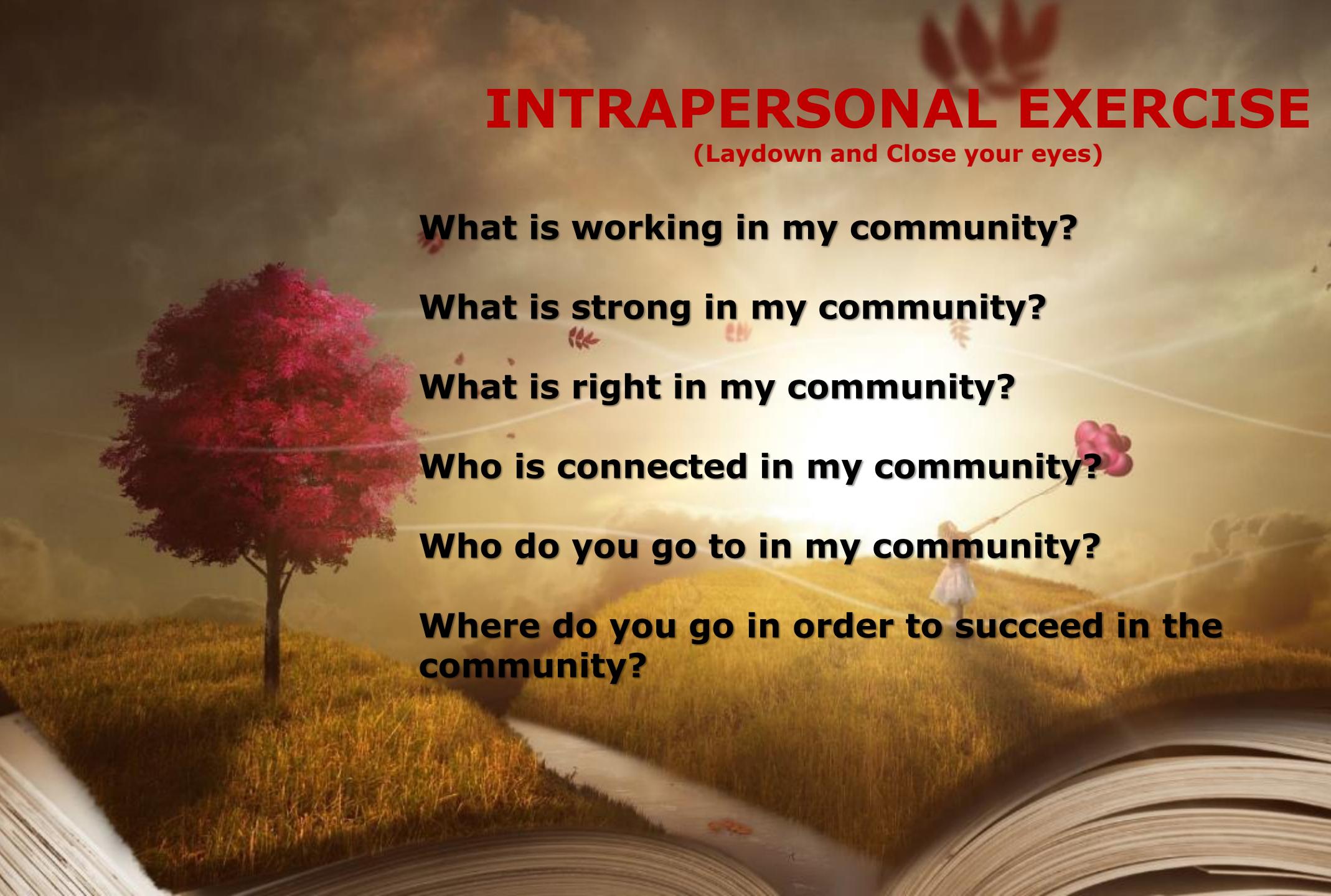
you can be.

Maya Angelou - American Poet

WHY IDENTIFY ASSETS IN THE COMMUNITY?

WHY DISTINGUISH RESOURCES IN THE COMMUNITY?

WHY TAKE OWNERSHIP OF DEVELOPMENT IN THE COMMUNITY?



INTRAPERSONAL EXERCISE

(Laydown and Close your eyes)

What is working in my community?

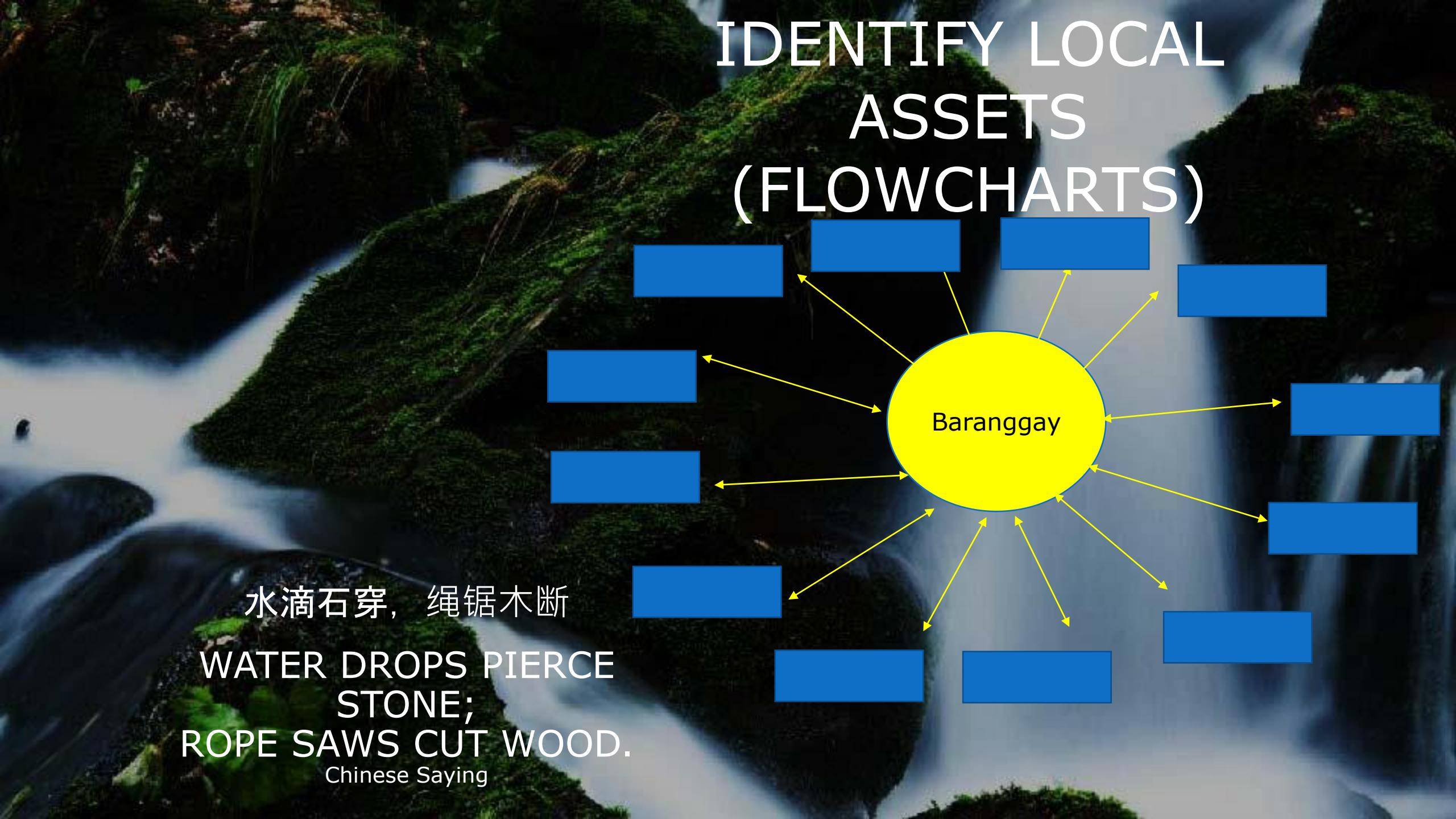
What is strong in my community?

What is right in my community?

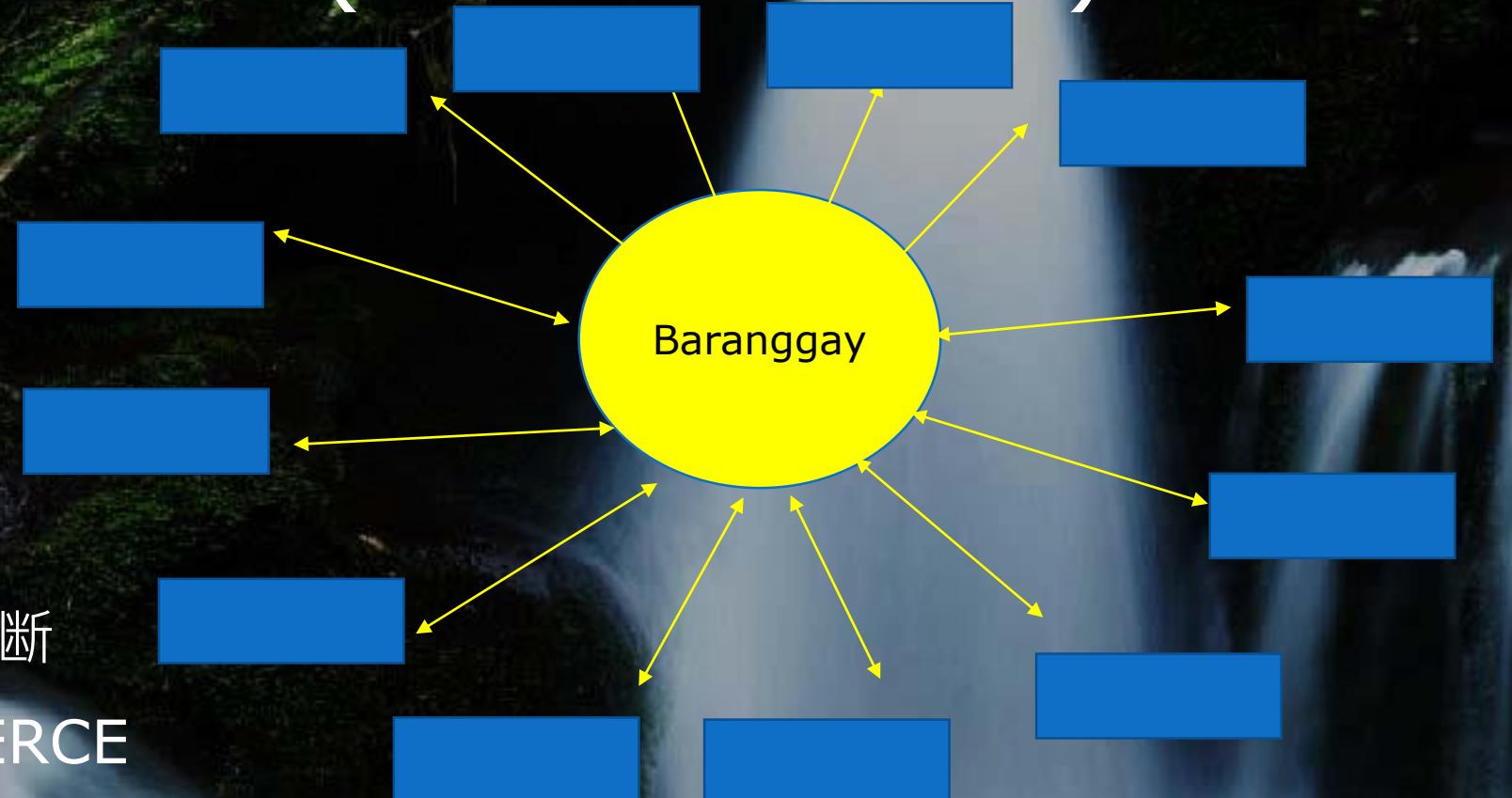
Who is connected in my community?

Who do you go to in my community?

Where do you go in order to succeed in the community?



IDENTIFY LOCAL ASSETS (FLOWCHARTS)



水滴石穿，绳锯木断

WATER DROPS PIERCE STONE;
ROPE SAWS CUT WOOD.
Chinese Saying

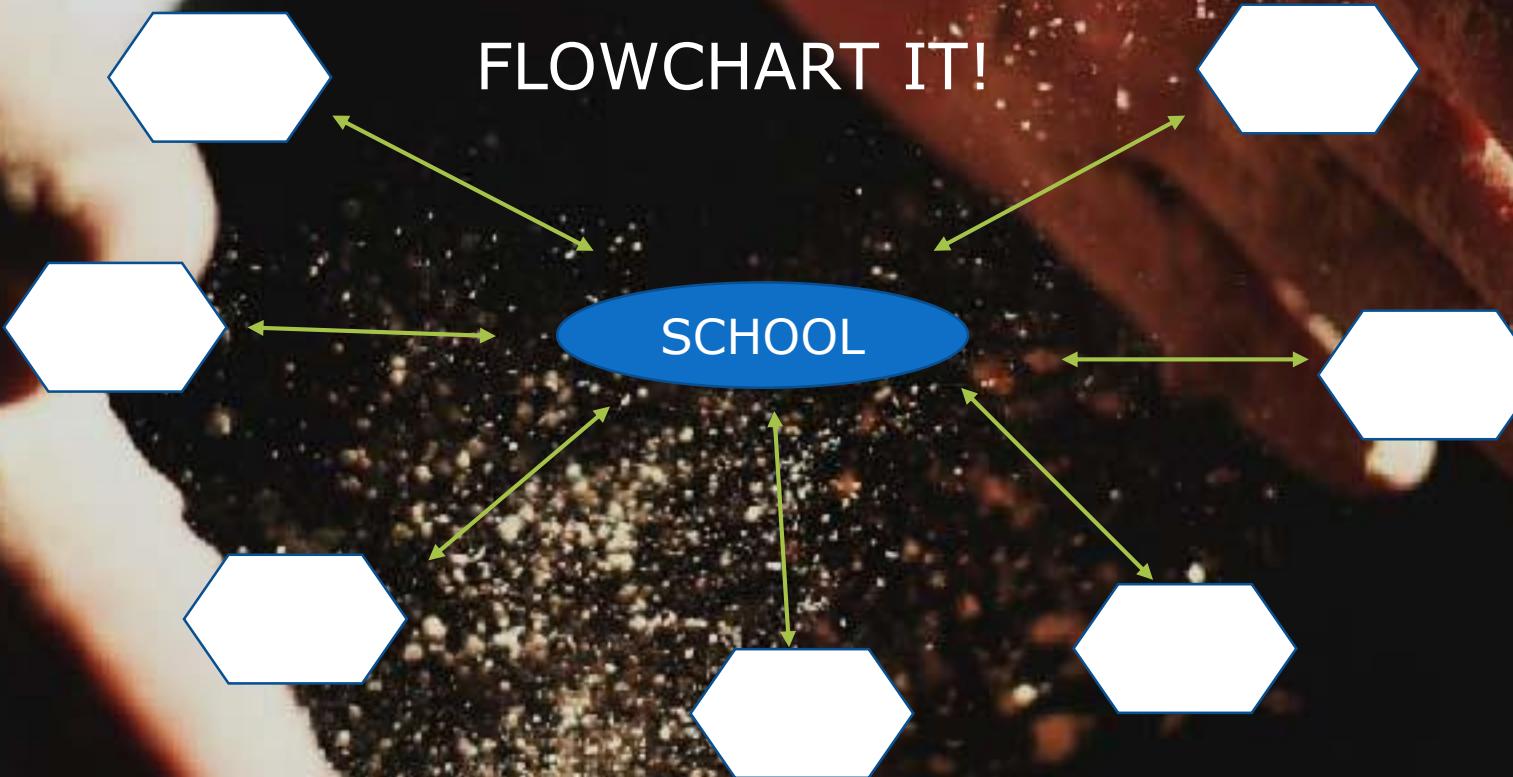
There is **not** a particle of life which does not bear

Poetry within it.

Gustav Flaubert – French Novelist

IDENTIFY ASSETS UNDER EACH LOCAL ASSET

FLOWCHART IT!



A photograph of a wooden desk. On the desk, there is a pair of dark-rimmed glasses, a stack of three Polaroid photographs, and an open notebook with a pencil resting on it. The notebook has the text "MAP YOUR OWN COMMUNITY" written on the left page.

MAP YOUR OWN COMMUNITY

Write
what should NOT be forgotten.

Isabel Allende – Chilean Author

Surely **something** resides in this **heart** that is not perishable

and life is **more than a dream.**

*Mary Wollstonecraft –
British Philosopher &
Feminist*

SCENARIOS

IN SMALL GROUPS

DEBRIEF

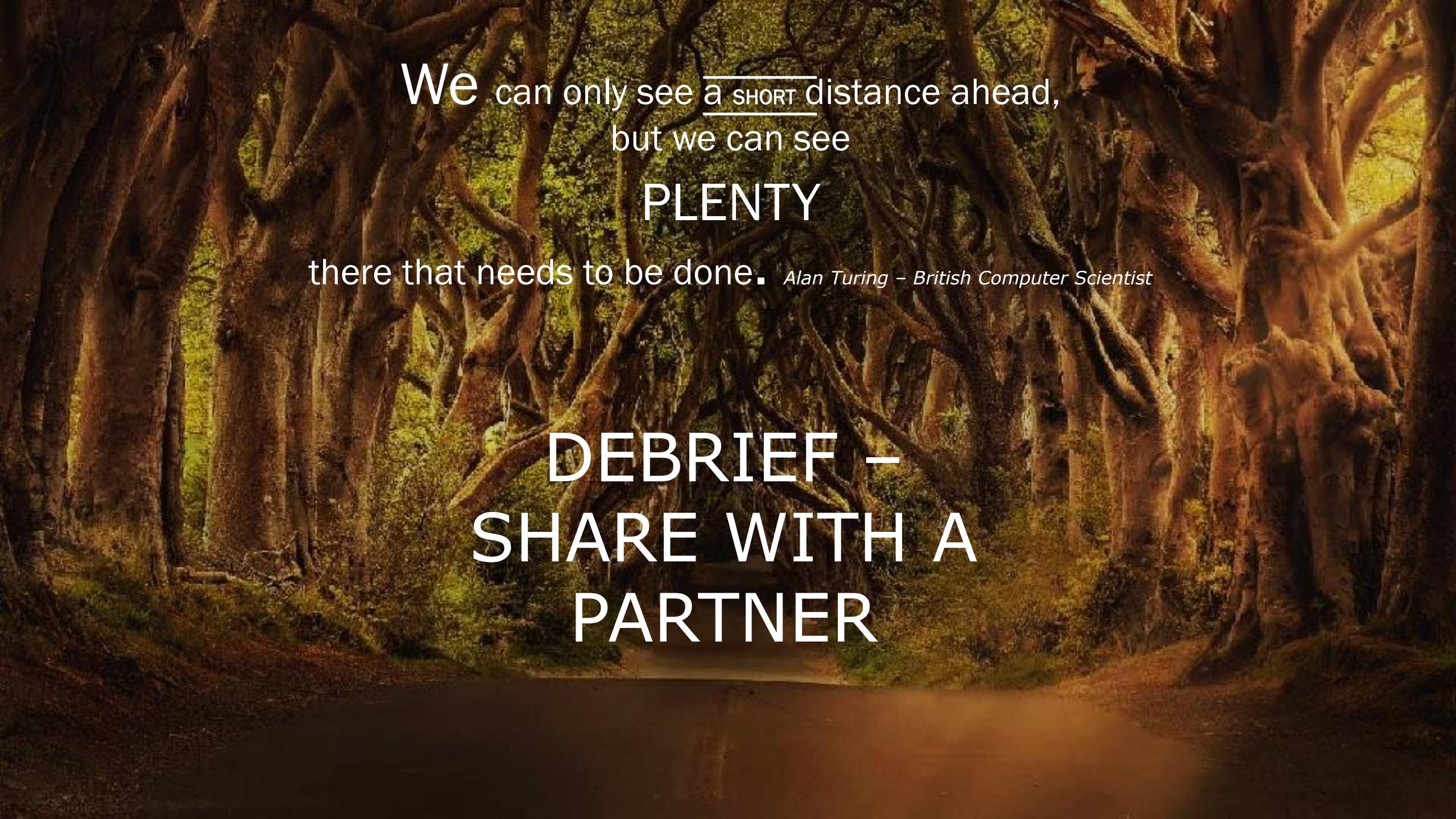
Sometimes **dreams**

- are **wiser** than **waking.** Black Elk – Oglala Sioux Medicine Man

DREAM

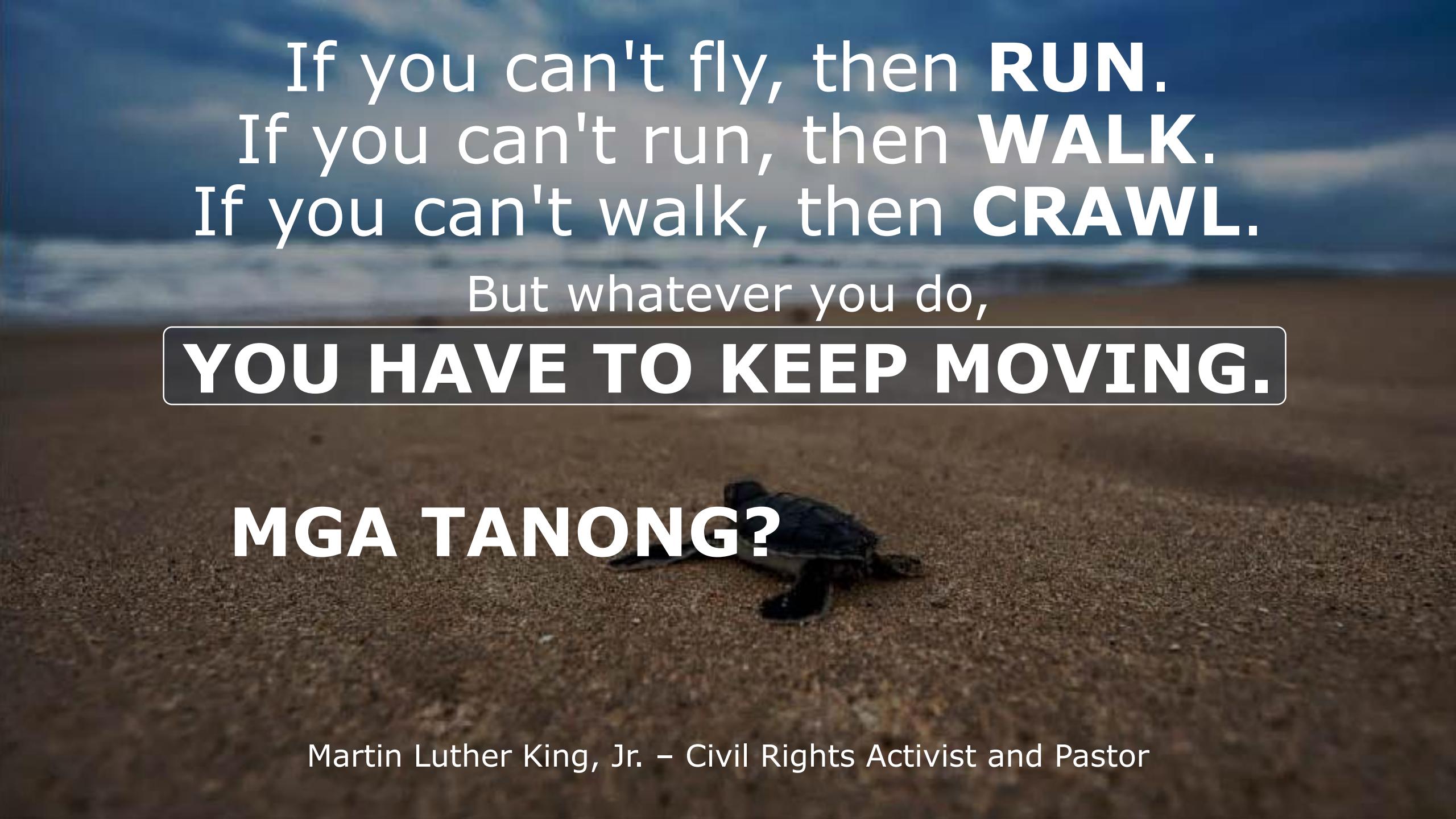
PLAN

CREATE (LEGOS)

A photograph of a dense forest with tall, mossy trees. A path leads into the distance, creating a sense of depth. The lighting is warm, suggesting sunlight filtering through the canopy.

We can only see a short distance ahead,
but we can see
PLENTY
there that needs to be done. *Alan Turing – British Computer Scientist*

**DEBRIEF –
SHARE WITH A
PARTNER**



If you can't fly, then **RUN**.
If you can't run, then **WALK**.
If you can't walk, then **CRAWL**.

But whatever you do,

YOU HAVE TO KEEP MOVING.

MGA TANONG?

Martin Luther King, Jr. – Civil Rights Activist and Pastor